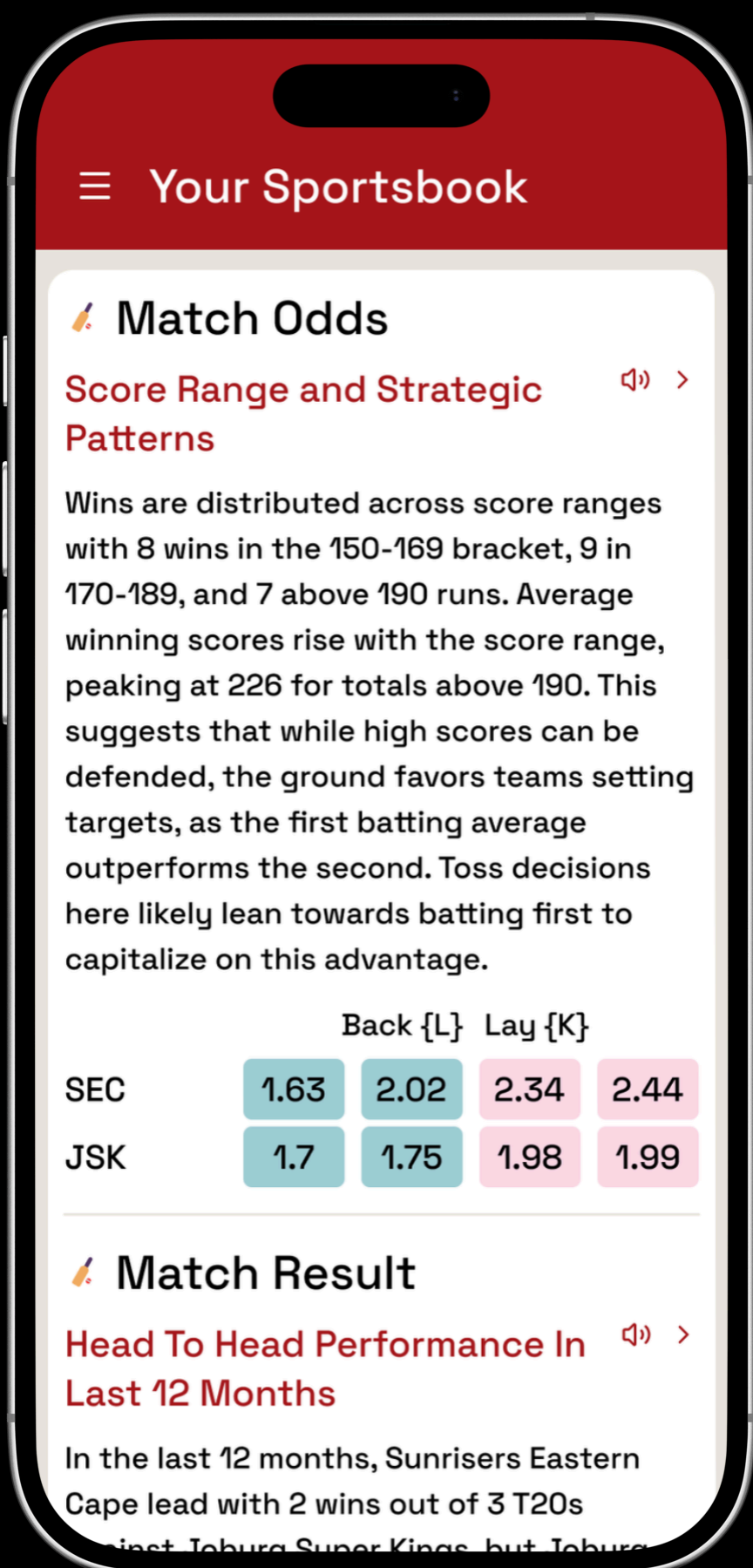




Intelligence for

Live Sports Betting



Remove Second-Screen Switching

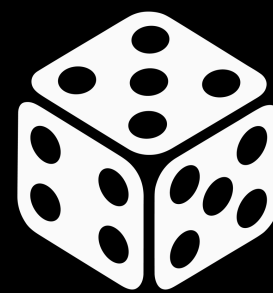
Aiko embeds real-time sports intelligence directly into your app, keeping betting decisions on-platform.

Punters now don't need to turn to social media for relevant insights.

Problem

In-play Odds Updates Faster than Decisions

Odds update in real time, but punters lack clear signals on what to do next, slowing decisions and reducing conversions.



Shift

In-play Betting Happens in Seconds

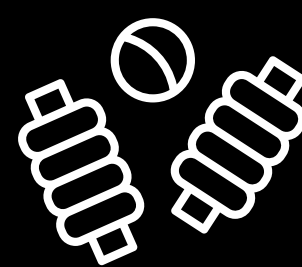
Without instant contextual insight, users miss the moment as live betting decisions are fragmented across multiple screens.



Solution

Match Intelligence at the Right Moment

Aiko surfaces personalised insights for each market in sportsbook next to odds, extending betting sessions.

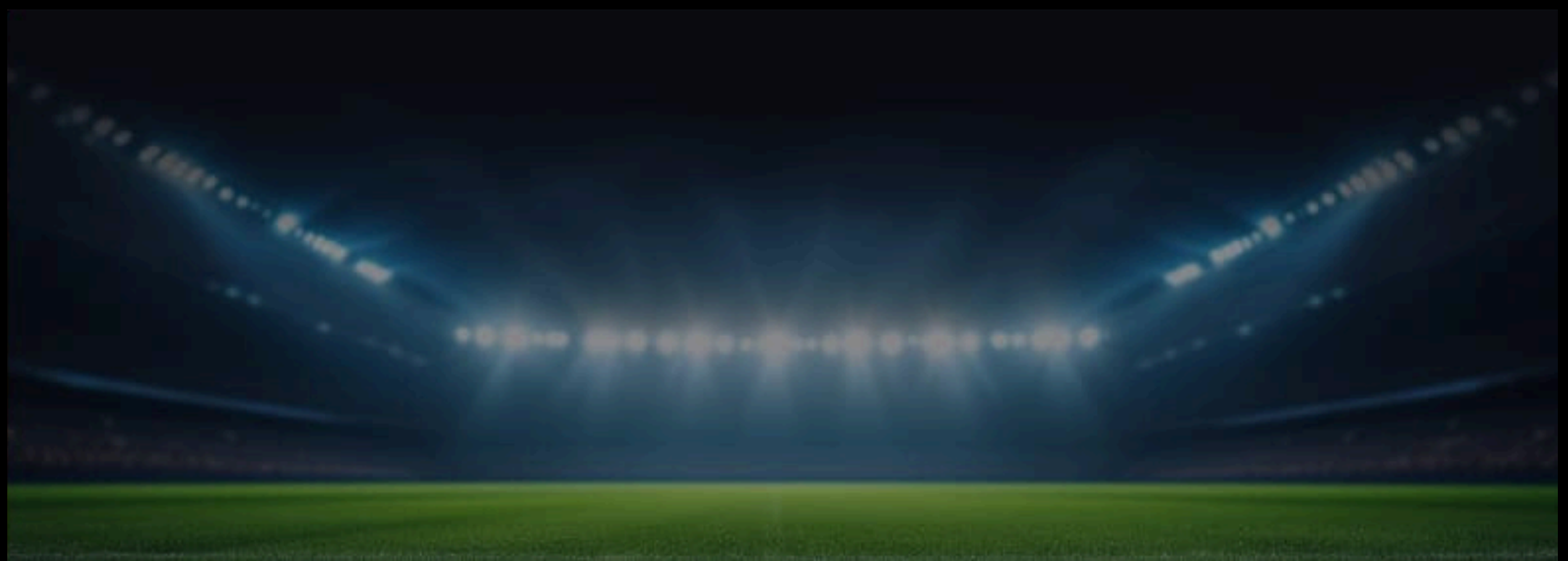




Designed to Support More Bets

Aiko embeds into your sportsbook to display personalised, in-play insights beside each market. This reduces second-screen switching, keeps punters on-platform longer and supports higher add-to-betslip actions during live betting.

Aiko also comes pre-integrated with licensed sports feeds, reducing the integration effort.





Think Sports. Think **Aiko**.



Scan to learn more

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